

Generations of Learning

The Ashford Place, Heritage Lottery funded **Generations of Learning** project is working with Elders from the Irish and Pakistani communities to record and share their experiences of migrating to Cricklewood and surrounding areas in the 1950s and 1960s.

The project includes recording oral history interviews, creating a short film, developing an exhibition, and presenting community events such as story-telling and public talks. It will run from November 2017 to October 2018.

Volunteer Publicity / Social Media Assistant

Ashford Place will be recording interviews with Elders from the Irish and Pakistani communities, to capture their memories of coming to London and building a life in a new country. The interviews and new research will be used to develop a public exhibition and a programme of public events will allow local communities to learn about and celebrate the migrant stories.

Following training, the Volunteer Publicity / Social Media Assistant will support the Project Lead to create publicity material to generate interest in the project. This will include designing adverts and posters, writing press releases, and identifying local organisations to send publicity material. The work will involve developing material to publicise the project and the events programme via social media, such as Twitter, Facebook, and a dedicated project blog page, using relevant social media programmes and specialist design software. We welcome applications from people with disabilities or impairments and will be happy to discuss what suitable adjustments might be made to the role.

On a day-to-day basis, the Volunteer Publicity / Social Media Assistant will work with the Project Lead, who will assign appropriate tasks.

The volunteer will be supported by the Project Lead to identify training needs, with regular meetings to ensure progress. Training and extra expenses, such as transporting equipment, will be paid for by the project. Daily expenses will be paid via BACS.

The Volunteer Publicity / Social Media Assistant role will include about 36 days between December 2017 - August 2018. There will be some flexibility on the days worked, in agreement with the Project Lead. Training will be organised for December 2017.

If you would like to have an informal chat about the role, please contact the Project Lead, Sorcha, on 020 8208 8590.

Or send a short letter (no more than 2 A4 pages) describing why you are interested in the role, what you would bring to it, and what you would hope to get out of it to:
sorcha.nifoghluda@ashfordplace.org.uk

**or Sorcha Ni Foghluda, 60 Ashford Road
London NW2 6TU**

